

ArticleProof

# Article 50 Transparency Record

Acme Corp — acme.com

Reporting period	2026-05-01 — 2026-05-31 (- UTC)
Generated	2026-06-01 00:00:00 UTC
Pack version	v- 1.0.0
Rule set	art50-v1.0.0 (hash a3f2c91d- )
Jurisdiction	EU — Reg- u- la- tion (EU) 2024/1689 (AI Act), Ar- ti- cle 50
Event log hash	33- dad- eff940526f85ac69ce379f10844c192041a321e06edbb75ee352bf0caf6
Pack hash	0- f94e07d7c4e605aeb31755ec2f5cbba4f69eb663d63e367a6872804932b764e

# 1. Executive Summary

Captured transparency record for Acme Corp (acme.com) across the reporting period.

Total events captured	7
Disclosure impressions	3
Acknowledgements captured	1 (20% of sessions)
Synthetic outputs marked	1
Deepfake labels applied	1
Unique sessions	5

## 2. Scope & Methodology

### Surfaces measured

Disclosures captured from the following origin allowlist for the ArticleProof widget installation on acme.com:

\*.acme.com, acme.com.

### Capture method

Events are emitted by the ArticleProof drop-in widget when a disclosure is rendered (impression), acknowledged by the user (ack), dismissed, applied to a synthetic output (synthetic\_output), or applied to deepfake content (deepfake\_label). Each event is timestamped server-side at insertion in UTC and identified by a hashed session id. Raw IP addresses are never persisted; only a salted sha256 hash and a coarse-truncated form are stored for abuse signals.

### Sampling

This pack reflects the full event log for the reporting period, with no sampling, downsampling, or post-hoc reduction. The event log hash on the cover page binds this PDF to the underlying records.

### Timezone

All timestamps are reported in UTC (ISO 8601 with millisecond precision).

## 3. Article 50 Rules Evaluated

Each rule from the art50-v1.0.0 rule set is evaluated against the captured event log, widget configuration, and any provided scan/quiz inputs. Verdicts are PASS, WARN, FAIL, or N/A (rule does not apply to this surface).

### 3a. Statutory obligations (Art. 50)

**PASS** art50-1-user-disclosure

Widget impressions captured on first interaction.

Confidence: high · Source: eventLog · Citations: Reg (EU) 2024/1689, Art. 50(1)

**WARN** art50-2-synthetic-marking

Some synthetic outputs lack a machine-readable marker.

Confidence: high · Source: eventLog · Citations: Reg (EU) 2024/1689, Art. 50(1)

**N/A** art50-3-emotion-biometric-notice

Customer reports no emotion or biometric categorisation.

Confidence: low · Source: none · Citations: Reg (EU) 2024/1689, Art. 50(1)

**PASS** art50-4-deepfake-labeling

Deepfake events labelled.

Confidence: high · Source: eventLog · Citations: Reg (EU) 2024/1689, Art. 50(1)

**N/A** art50-4-text-public-interest

No public-interest text disclosed for this period.

Confidence: high · Source: eventLog · Citations: Reg (EU) 2024/1689, Art. 50(1)

**PASS** art50-5-timing-clarity

Disclosure shown on first interaction; WCAG-AA profile active.

Confidence: high · Source: eventLog · Citations: Reg (EU) 2024/1689, Art. 50(1)

Best-practice indicators below are NOT statutory Article 50 obligations. They reflect record-keeping and operational hygiene that strengthen the evidence base for any transparency claim.

### 3b. Best-practice indicators

**PASS** art50-record-keeping

Event log retained with deterministic hash.

Confidence: high · Source: eventLog · Citations: Reg (EU) 2024/1689, Art. 50(1)

## 4. Disclosure Event Log

Per-event record of disclosures rendered, acknowledged, dismissed, applied to synthetic outputs, or applied to deepfake content during the reporting period. Each row's hash is computed from the canonical event JSON and binds the row to the underlying record.

Timestamp (UTC)	Type	Session	Surface	Row hash
2026-05-01 08:15:00	render	sess_1	https://customer.example.com/chat	ee9904cf02ccb0fe
2026-05-01 08:15:30	ack	sess_1	https://customer.example.com/chat	dee3369d8644a3fb
2026-05-02 10:00:00	render	sess_2	https://customer.example.com/chat	98bc151bba791718
2026-05-03 11:22:33	synthetic_output	sess_3	https://customer.example.com/chat	b00be02801a55e2b
2026-05-04 09:00:00	deepfake_label	sess_4	https://customer.example.com/chat	a66258bc64f4d216
2026-05-05 14:00:00	render	sess_5	https://customer.example.com/chat	aab119b567d62d29
2026-05-05 14:00:10	dismiss	sess_5	https://customer.example.com/chat	9c6a18ac4cfd5f64



# 7. Configuration Snapshot

ArticleProof widget configuration at the moment this audit pack was generated. Customer overrides take effect in real time; this snapshot is what was active on 2026-06-01.

## Application

App name	Acme Chat
Environment	live
Allowed domains	*.acme.com, acme.com
Jurisdictions	eu

## Widget

Position	bottom-right
Acknowledgement required	no
Watermark	no
Languages with copy overrides	en

## Rule set

Version	art50-v1.0.0
Metadata hash	a3f2c91d

## 8. Integrity & Reproducibility

This audit pack is reproducible. Re-running the export with the same event log, configuration snapshot, and rule-set version produces a byte-identical PDF. The hashes below let a regulator or customer verify the pack against the underlying records.

Pack generator version	@articleproof/audit-pack v1.0.0
Rule set version	art50-v1.0.0
Rule set hash	a3f2c91d
Event log sha256	33dadeff940526f85ac69ce379f10844c192041a321e06edbb75ee352bf0caf6
Pack identity hash	0f94e07d7c4e605aeb31755ec2f5cbba4f69eb663d63e367a6872804932b764e

**Deterministic build statement:** the PDF's Info dictionary `creationDate` is pinned to 2026-06-01T00:00:00.000Z.

Event order is canonicalised by (createdAt, sessionId, id) before hashing. No random-seeded resources are embedded.

# 9. Glossary & Source Citations

## Definitions

**Disclosure** — A notice presented to a user indicating that they are interacting with an AI system or that content has been generated or manipulated by AI.

**Acknowledgement (ack)** — A user action confirming they have read or seen a disclosure. Not required by Article 50, but useful evidence in some deployment contexts.

**Synthetic output** — Text, image, audio, or video content generated or substantially manipulated by an AI system.

**Deep fake** — Realistic image, audio, or video content that depicts existing persons, objects, places, or events and that has been generated or manipulated by AI such that it would falsely appear authentic. See Art. 3(60) AI Act.

**Public-interest matter** — Text on matters of public interest, including political, social, or economic affairs, intended to inform the public. See Art. 50(4) ¶2 AI Act.

## Primary sources

— Regulation (EU) 2024/1689 (AI Act), Article 50 — Transparency obligations for providers and deployers of certain AI systems. [eur-lex.europa.eu/eli/reg/2024/1689/oj](https://eur-lex.europa.eu/eli/reg/2024/1689/oj)

— Regulation (EU) 2024/1689 (AI Act), Article 99(4)(g) — Penalty bracket for Article 50 violations: up to EUR 15 000 000 or 3% of worldwide annual turnover.

— European Commission, Draft Guidelines on the implementation of transparency obligations under Article 50 of the AI Act (8 May 2026; consultation through 3 June 2026). [digital-strategy.ec.europa.eu](https://digital-strategy.ec.europa.eu)

— Regulation (EU) 2024/1689, Recitals 132–135 — context for the transparency obligations imposed by Article 50.

# 10. Limitations & Disclaimers

This pack is a record of the disclosure events captured by the ArticleProof widget and the rule evaluations applied to those events for the stated reporting period. It is not, and is not intended to be:

- a legal opinion on Article 50 compliance;
- a certification or CE-mark equivalent;
- a guarantee that the deployer or provider meets every Article 50 obligation in every jurisdiction;
- a substitute for advice from qualified EU counsel on the application of the AI Act to a specific product or context.

Rule evaluations rely on the inputs supplied to the evaluator (event log, widget configuration, and any provided scan/quiz inputs). Disclosures delivered outside the ArticleProof widget (e.g. via a customer's own UI) are not captured here unless the customer explicitly reports them through the ArticleProof event API.

Pack hash and event-log hash on the cover page bind this PDF to a specific snapshot of the underlying records. Any subsequent edit to the records or to the rule set will produce a different hash on the next export.

For authoritative interpretation of Article 50, consult Regulation (EU) 2024/1689 and the European Commission's published guidelines. For product-specific advice, consult qualified EU counsel.